



# ARDY DIAZ

## FullStack Developer

### WORK EXPERIENCE

#### JR. WEBSITE DEVELOPER

PINKLESTAR INC. OCTOBER: 2015 - FEBRAURY: 2016

- Built custom themes from scratch and extended existing themes based on business requirements.
- Developed custom plugins and integrated third-party APIs to enhance functionality.
- Translated UI/UX designs into pixel-perfect, fully responsive websites.
- Improved website speed and performance by optimizing database queries, implementing caching systems, and minimizing CSS/JS assets.
- Achieved higher performance scores through Core Web Vitals optimization.
- Configured XML sitemaps, robots.txt, and canonical structures to enhance indexing.
- Integrated secure payment gateways (Stripe, PayPal) and optimized checkout flows to reduce cart abandonment.
- Implemented security best practices including firewall setup, malware scanning, and brute-force protection.

#### WEBSITE DEVELOPER

MPOTECH DIGITAL INC. FEBRAURY: 2016- MARCH: 2019

- Designed and developed scalable web applications using Laravel and CodeIgniter following MVC best practices.
- Built secure RESTful APIs to support web and frontend applications.
- Implemented authentication and authorization systems (JWT, role-based access control).
- Optimized queries using Eloquent ORM and improved application performance.
- Integrated REST APIs and handled asynchronous data with Axios or Fetch.

#### WEBSITE DEVELOPER

ZAPPORT SERVICES INC. MARCH: 2020 - MARCH: 2023

- Design and optimize relational databases using MySQL, PostgreSQL.
- Develop, maintain, and enhance web applications using backend frameworks such as Laravel, CodeIgniter, or Node.js.
- Manage deployment processes, including setting up CI/CD pipelines using tools like GitLab CI, or GitHub Actions.
- Develop reusable components and maintain state management in React.js applications.
- Build dynamic and responsive user interfaces using React.js, JavaScript, HTML5, and CSS3.
- Develop RESTful APIs and integrate third-party APIs and services.
- Implement secure authentication and authorization systems (JWT, OAuth, session-based authentication).
- Integrate frontend applications with backend APIs efficiently.
- Deploy applications to hosting platforms or cloud environments.
- Manage Git repositories and follow version control best practices.

#### SR. WEBSITE DEVELOPER / PROGRAMMER

WOODFIELDS CONSULTANTS INC. MAY: 2023 - MARCH 2025

- Architected and developed scalable full-stack web applications using Laravel, Vue.js, React.js, and Bootstrap, delivering responsive, high-performance, and user-centric interfaces.
- Designed and implemented secure API authentication and authorization systems using Laravel Passport, Laravel Sanctum, and OAuth 2.0, ensuring enterprise-grade security and token management.
- Integrated and managed third-party services, including Microsoft 365, and configured Azure Active Directory (AAD) for secure application registration and management of delegated and application-level API permissions.

### CONTACT

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### EDUCATION

**Bachelor of Science  
Information Technology**

**Technological Institute of the  
Philippines**

2011 - 2015

### SKILLS

Laravel 8, 9 ,10	<div style="width: 80%;"></div>
Codeigniter	<div style="width: 70%;"></div>
Wordpress	<div style="width: 60%;"></div>
MySQL, PostgreSQL	<div style="width: 85%;"></div>
Javascript	<div style="width: 75%;"></div>
JQuery	<div style="width: 70%;"></div>
Bootstrap 3,4,5	<div style="width: 80%;"></div>
Photoshop	<div style="width: 65%;"></div>
GIT/JIRA	<div style="width: 70%;"></div>
HTML/CSS	<div style="width: 75%;"></div>
Vue Js	<div style="width: 60%;"></div>
React Js	<div style="width: 70%;"></div>
Node Js	<div style="width: 65%;"></div>
Shopify	<div style="width: 60%;"></div>

- Implemented Single Sign-On (SSO) solutions with Microsoft Accounts using Laravel Socialite and custom OAuth flows, improving authentication efficiency and user experience.
- Designed and built RESTful and modular APIs using Node.js, implementing clean architecture principles and reusable service layers.
- Integrated third-party APIs and microservices while ensuring fault tolerance and proper error handling.
- Streamlined database operations using advanced Eloquent ORM techniques, including dynamic relationships, query scopes, and data transformations
- Architected and developed scalable full-stack applications using React.js and Vue.js for dynamic, high-performance frontend interfaces integrated with Node.js backend services.
- Developed responsive, component-driven user interfaces using React (Hooks, Context API) and Vue.js (Vuex/Pinia, Composition API).

## **WEBSITE DEVELOPER**

### **TOOVEM PHILIPPINES OPC . MARCH: 2025 - NOVEMBER 2025**

- Evaluating code to ensure it meets industry standards, is valid, is properly structured, and is compatible with browsers, devices, or operating systems.
- Develop, customize, and maintain Shopify themes using Liquid, HTML, CSS, JavaScript, and Shopify's Theme Architecture.
- Convert Figma/Adobe XD/Sketch designs into fully responsive Shopify themes.
- Implement theme extensions, custom templates, and dynamic content based on business requirements.
- Customize existing Shopify themes based on client needs (UI changes, layout adjustments, new sections, integrations).
- Improve store loading speed, minimize render-blocking scripts, optimize images, and reduce unused code.
- Analyze performance issues via Shopify Analyzer, PageSpeed Insights, Lighthouse, and apply optimizations.
- Build custom WordPress themes from scratch using PHP, HTML, CSS, JavaScript, and WordPress template hierarchy.
- Customize premium themes (Elementor, Divi, Astra) to meet design or functional requirements.
- Integrate SEO plugins, caching plugins, security plugins, and page builders.
- Optimized WooCommerce and Shopify payment workflows to reduce cart abandonment and improve transaction success rates.
- Implemented secure payment gateways and solutions in WooCommerce and Shopify, including PayPal, Stripe, and credit card processors.